



TouchPoint for MSPs

Generate Qualified MSP Leads on Autopilot

Find the right companies. Reach real IT decision-makers.
Turn security signals into revenue.

Why MSP Pipelines Stall

Most MSPs rely on referrals or cold lists with no insight.

The real problems:

- No visibility into companies with real security pain
- Hours wasted researching accounts
- Hard to find true IT decision-makers
- No way to prioritize who needs help now

Solution: TouchPoint removes the guesswork.

How does TouchPoint solve that?

One Platform. Sales-Ready Leads.

TouchPoint turns unknown companies into enriched, prioritized opportunities.

- ✓ Company intelligence
- ✓ SPF, DKIM & DMARC security gap insight
- ✓ Verified IT decision-makers
- ✓ Automatic risk-based segmentation
- ✓ Built-in prioritization engine
- ✓ Easy export to CRM & email tools

Stop guessing. Start targeting.

The TouchPoint Lead Intelligence Stack

Lead Intelligence Dashboard

See company size, industry, risk score, domains, and security posture in seconds.

Decision Maker Finder

CIOs, IT Managers, Sysadmins, Security Owners — with verified contact data.

Smart Segmentation

High-risk, DMARC missing, “p=none,” multi-domain, SPF >10 lookups, low domain scores.

Bulk Lead Enrichment

Upload any list → TouchPoint enriches, scores, segments, and adds contacts.

Real-Time Alerts

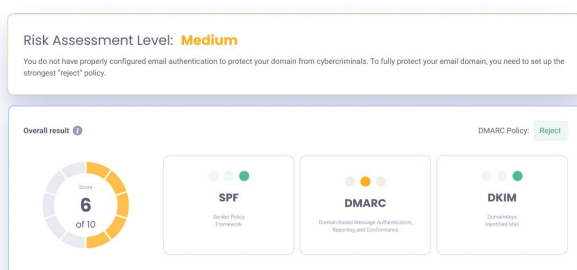
Know instantly when new high-risk prospects appear.

2 Easy Ways to Fill Your Pipeline

1

Website Widget

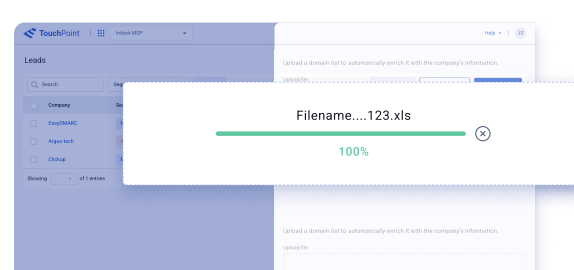
Add “Check Your Domain”
→ every scan becomes a lead.



2

CSV Upload

Prospects, event lists, local companies
— enriched automatically.



Talk to the MSP Partner Team

Sign Up Now & Get 100 FREE Lead Credits

No credit card required