

120,000+ IT professionals use EasyDMARC every month to save time and reduce IT costs!

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Your MSP Success Partner

More revenue to you, more value to your clients



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In February of 2024, Google and Yahoo made the addition of DMARC to Sender Email Domains mandatory. The goal is to reduce the level of spoofing and phishing while improving the deliverability of legitimate email.

Without DMARC, emails are more likely to end up in spam folders or return to the domain owner.

This rule applies to both transactional and marketing email. Your clients' not complying is not an option.

About Us

EasyDMARC is a leading DMARC service provider that aims to help managed services maintain peace of mind while growing with simple, automated, and cloud-based email domain solutions.

Your Clients Need Protection from Phishing

- ▶ SMBs looking to switch MSPs are willing to pay 20% more for the right cybersecurity measure
- ▶ 9 in 10 potential customers would hire a new MSP if it has a strong cybersecurity solution
- ▶ 96% of social engineering attacks start with a phishing email
- ▶ 43% of all data breaches involve SMBs

- ▶ DMARC Software market is predicted to grow 5 times in 5 years, reaching \$1.722 billion by 2028

Problems MSPs Face

- ⚠ Email authentication can seem complicated and risky because you deal with infrastructure-level changes that can make or break a client's domain reputation and impact their email deliverability
- ⚠ Keeping an eye on hundreds of clients and their domains requires proper tools. Filtering through aggregate reports and monitoring all infrastructure changes can become hectic fast
- ⚠ Domain infrastructure is a living organism that needs expert touch and constant monitoring
- ⚠ Positioning yourself as a cybersecurity partner and expert for your clients is crucial. They expect you to be knowledgeable and trustworthy in making security-related decisions

The Benefits of Partnering with EasyDMARC

- ✔ Increased revenue without new client acquisition spending
- ✔ Explore new profit channels by using DMARC for lead generation
- ✔ Get competitive advantage by automating daily tasks with our cloud native DMARC platform
- ✔ Leverage our expertise during one-on-one trainings with a dedicated DMARC professional
- ✔ Reduce IT support costs due to small overhead and manual labor elimination
- ✔ Improve customer retention and satisfaction due to timely reports and vast knowledge base
- ✔ Ensure substantial business growth due to the fact that the platform scales with you

